



GOVERNMENT OF BARBADOS

PRIME MINISTER'S OFFICE

DIVISION OF ENERGY AND TELECOMMUNICATIONS

TELECOMMUNICATIONS UNIT

---



Making Barbados Work Better

Ref: 347/11

22 March 2017

**TO WHOM IT MAY CONCERN**

**EXHIBITION AT HEROES SQUARE ON WTISD, 17 MAY 2017**

The Telecommunications Unit, Division of Energy and Telecommunications in the Prime Minister's Office, will be observing World Telecommunications and Information Society Day (WTISD) on May 17, 2017.

2. As part of the observance, the Telecommunications Unit will be hosting an exhibition in **Heroes Square in Bridgetown on Wednesday, May 17<sup>th</sup> 2017, from 9:00 a.m. to 6:00 p.m.**

3. *The Theme for this year is: "Big Data for Big Development."*

4. Big data is a term that describes the large volume of data – both structured and unstructured – that inundates a business on a day-to-day basis. But it's not the amount of data that's important. It's what organizations do with the data that matters. Big data can be analyzed for insights that lead to better decisions and strategic business moves. The adoption and use of Big Data within governmental processes offer tremendous benefits which allow for efficiencies in managing cost, productivity and innovation.

5. You are invited to be part of this event. You will be required to:

- educate the public on your use of Big Data by way of brochures, handouts and face to face interaction.
- make a short presentation, maximum 20 minutes, on the benefits and impact of the implementation of Big Data Development within your organization.
- promote your Agency or Department.

6. Kindly confirm your availability as soon as possible to ensure smooth planning of the event.

7. For further information, you are kindly asked to direct your queries to any of the following via telephone or email at your earliest opportunity.

Ms. Suzette Foster at 535-2579 email: [suzette.foster@telecoms.gov.bb](mailto:suzette.foster@telecoms.gov.bb).

Mr. George Foster at 535-2571 email: [george.foster@telecoms.gov.bb](mailto:george.foster@telecoms.gov.bb)

Mr. Winston Devonish 535-2570 email: [winston.devonish@telecoms.gov.bb](mailto:winston.devonish@telecoms.gov.bb)

8. Your kind cooperation is anticipated.

.....  
**Winston Devonish**  
for Chief Telecommunications Officer